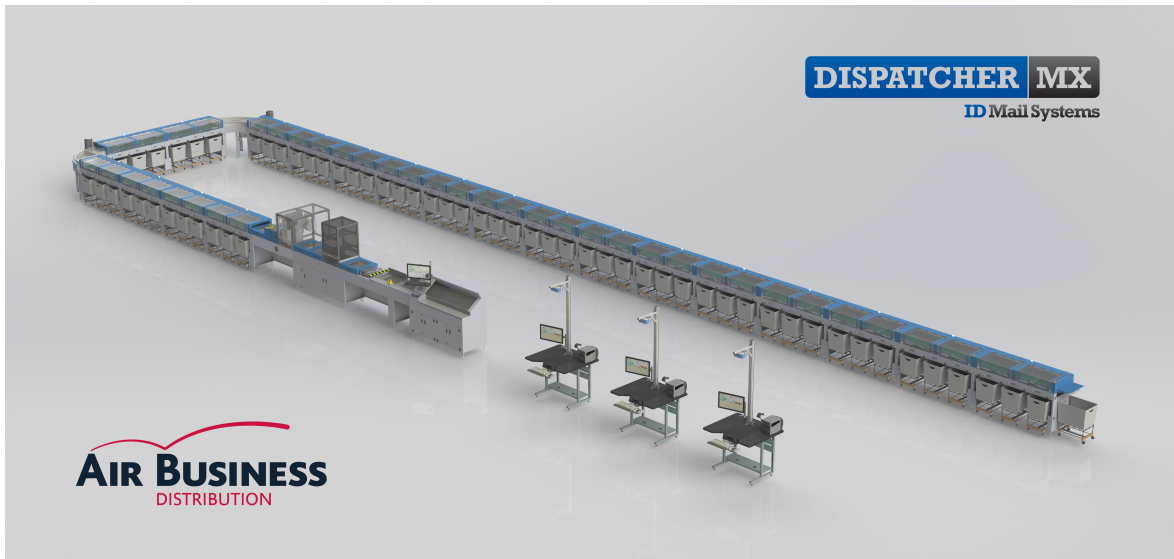ID Mail delivers the Dispatcher MX sorting system and MMW systems to Air Business for automated cross-border mail processing.

Middletown, CT (June 2017) –Air Business Ltd, a leading global distribution and subscription services provider, has selected ID Mail Systems as its automation partner for the supply of its first OCR mail & packet sorting system and supporting semi-automated processing stations. The new technology is installed at Air Business' head office and distribution facility in St. Albans, England assisting with the automated processing of a portion of its mail which cannot currently be processed through its substantial range of wrapping and enclosing machinery. It will enhance Air Business' streamlined processing and provide it with additional capacity for growth.

This operation will completely automate the counting, sorting, weighing processes, and different methods of indicia application for the mailings of Air Business' many customers in United Kingdom and Europe. With over 70 international distribution partners, Air Business provides tailored distribution solutions for customers that necessitate complex sorting schemes.

The Dispatcher MX system processes an extremely wide range of mail, from post cards, letters, large letters (flats) up to postal packets. It can process this mail at speeds up to 10,000 per hour. For mail items that are not automation compatible, ID Mail provided three of its MMW systems including automatic dimensioning to provide a 100% solution for all post (mail and parcels).

With integration between the Air Business IT system and its proprietary Pathfinder routing software, operators can quickly process each customer's job with the confidence that the Dispatcher MX and MMW systems will automatically apply the correct partner indicia as well as record billing and postal manifest data. This eliminates operational management concerns about the staff's ability to handle frequent routing scheme changes and distribution methods.

The MMW systems compliment the Dispatcher MX and allow all mail and posts to be processed for indicia assignment, weight and dimensional format capture and tracking to billing jobs. With the new auto dimensioning feature, mail and parcel dimensions are accurately captured as the item is weighed. A user interface with one-touch coding to Air Business' most common destinations will increase the speed and ease of its mail processing.

Adam Sherman, Air Business Group Managing Director, stated "After careful research and evaluation of multiple sorting system suppliers, ID Mail was selected because they demonstrated the aptitude, experience, and flexibility to meet the critical requirements of Air Business, and understood cross-border mail processing requirements better than any of the other sorter providers. Their ability to configure the Dispatcher MX sorting system for our facility was a further advantage and with its affordability and superb range of features and processing range, it was the best solution."

Jerry Fenerty, President of ID Mail Systems said "We're very happy that Air Business chose ID Mail Systems as their automation partner. Air Business is one of the leading cross border distribution partners and is growing their business in an era when many others have seen volumes decline. Between their sophisticated IT solutions and keen understanding of delivering the best distribution options to their customers, ID Mail's products will assist them with realizing their growth plans."

About Air Business

Established in 1986, Air Business is a market-leader in global mail, fulfilment, distribution and subscription management.

In 2011, we acquired a well-established global subscription management bureau, formerly known as Quadrant Subscription Services, with over 45 years' experience in its field. We serve many of the UK's leading businesses across a diverse range of sectors such as publishing, memberships, associations and e-commerce.

Our unique end-to-end service portfolio includes subscriber acquisition and marketing strategy, worldwide postal and courier distribution, digital and mail fulfilment solutions and warehouse and freight logistics, all with exceptional and seamless customer service at its heart.

We are a wholly-owned subsidiary of An Post, the Irish Post Office, one of the world's leading postal services renowned for its quality of service and infrastructure. This gives us the best of both worlds; having the freedom to operate independently whilst also benefiting from the backing and support of a national post office.

About ID Mail

Since 1997, ID Mail Systems, Inc. designs and manufactures innovative mail and parcel processing and sorting systems for USPS presort automation, cross border international mailing, postal operator automation as well as corporate and governmental incoming mail processing. From its headquarters in Middletown, Connecticut, the company has delivered a wide variety of systems around the world that range from OCR workstations to large automated MLOCR sorting systems.

Call 1-888-IDMAIL9 or visit our web site at www.idmailsystems.com for further information.